

Your State Library Contact

Meg Placke
Deputy State Librarian
State Library of Louisiana
mplacke@slol.lib.la.us

Your Tutor.com Contact

Robin Briones
Client Services Manager
Tutor.com
robin.briones@tutor.com

TODAY'S AGENDA

- Overview and "What's New" with Homework Louisiana
- Comprehensive review of subjects and resources available from K through adult and job seekers
- Overview of SAT/ACT/AP/Grad test preparation services
- Back-to-School Promotion and Outreach Activities
- Q&A

A BRIEF HISTORY

HOMEWORK LOUISIANA EDUCATOR RESOURCES LOUISIANA LIBRARY CONNECTION STATE LIBRARY OF LOUISIANA FIND YOUR LOCAL LIBRARY

 Homework Louisiana program launched in 2010

 Available for at no cost: homeworkla.org







Academic Tutoring

7 Days a Week
2 p.m. - Midnight

K-12 + College + Adult



Test Preparation

Self-Study Tools

Available 24/7

SAT®/ACT® Essentials



Job Search Assistance
7 Days a Week
10 a.m. - Midnight

Online Job Search & Applications



THREE MAJOR COMPONENTS



Real-Time Tutoring

3,000+ expert tutors

Online & On-demand

60+ subjects



Drop-Off Reviews

- Essays/Writing
- Resumes/Cover Letters
- Math Questions
 - Algebra through Calculus



Self-Study Tools

- SAT/ACT Essentials
- Grad Test Prep
- AP Test Prep Videos
- Foundational Videos
- SkillsCenter™
- Practice Quizzes



TUTORING SUBJECTS AVAILABLE

Math*	Science*	Social Studies*	Languages	Writing	Test Prep	Computer & Job
Basic I & II	Basic	History	English	Book Reports	AP [®] Test	Job Searches
Algebra I & II	Earth Science	Government	-Grammar	Creative Writing	PSAT [®]	Applications
Geometry	Biology	Geography	-Literature	Essays	ACT [®]	Cover Letters
Trigonometry	Chemistry	Political Science	-Vocabulary	General Technique	SAT®	Résumés
Pre- & Calculus	Physics		Reading	Letters	GED®/HiSet®	Interview Prep
Statistics			ESL/ELL	Research Papers	Citizenship	MS Word®
			Spanish	Short Stories		MS Excel®
*Bilingual Spanish & Vietnamese speaking tutors available						MS PowerPoint®

K-College Tutoring: 7 days a week, 2:00 p.m. – Midnight

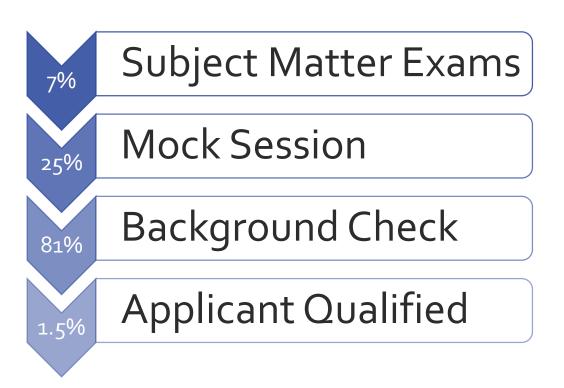
Adult Learner & Job Help: 7 days a week, 10:00 a.m. – Midnight

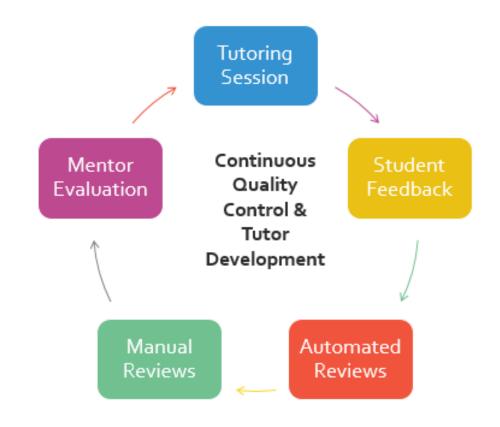
Bilingual Spanish speaking tutors for math, science & social studies: 7 days a week, 2:00 p.m. – Midnight

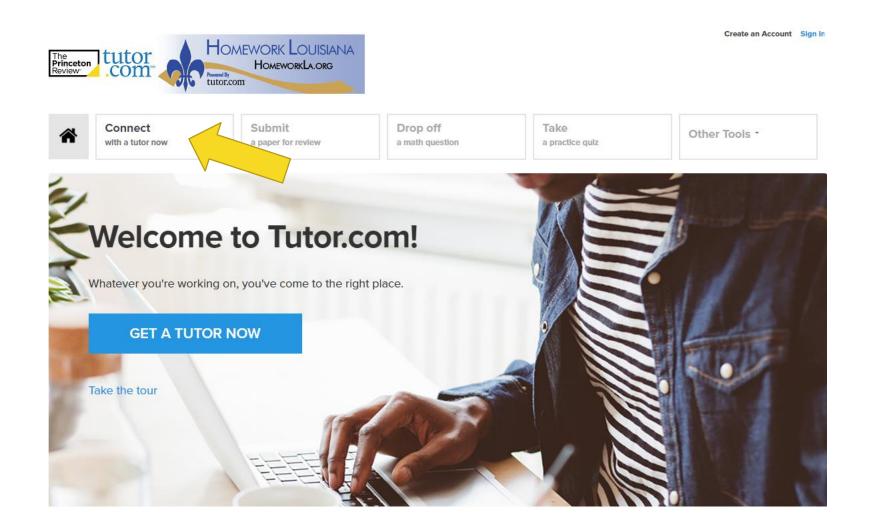
Bilingual Vietnamese speaking tutors for math, science & social studies: 7 days a week, 6:00 p.m. – 9:00 p.m.



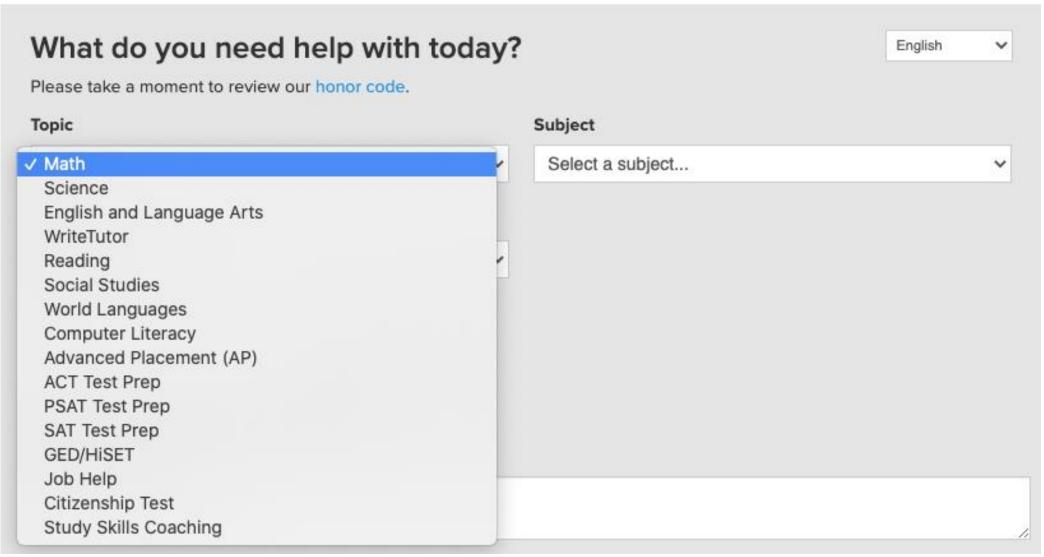
OUR TUTORS







CHOOSING THE HELP THEY NEED



NEW! STUDY SKILLS COACHING



Study Skills Coaches

Navigating the many challenges of school can be stressful—but what if you could get the extra guidance you need, online and on demand?

Study Skills Coaches are here to help you learn study techniques, set goals, get organized, and more completely free through your library's Tutor.com program.

Study Skills topics include:

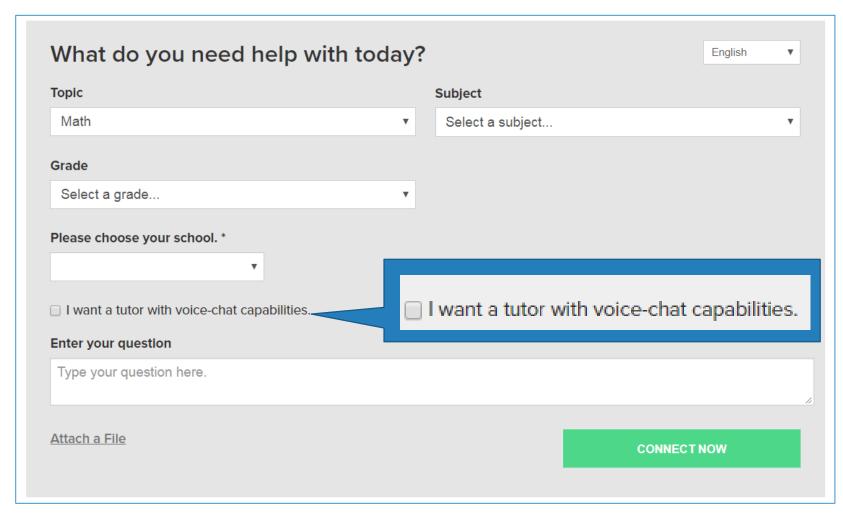
- · Getting Organized
- Taking Notes
- · Goal Setting
- · Good Study Habits
- · Conducting Research

Get the help you need to succeed.

- Organization
- Notetaking
- Goal Setting
- Study Habits
- Researching

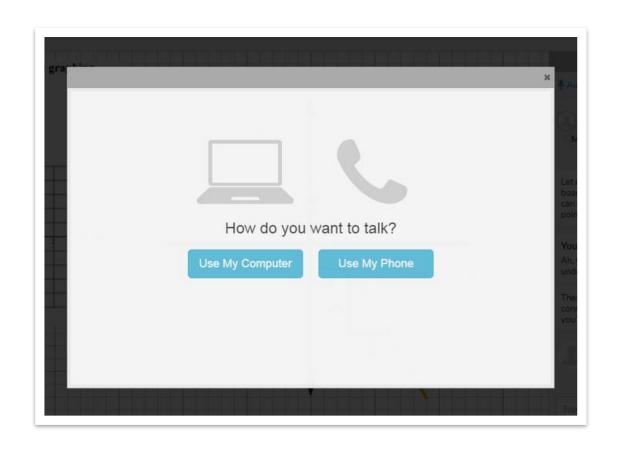


SELECTION OPTIONS TO CONNECT WITH THE RIGHT TUTOR



- Language toggle in right corner translates full questionnaire: English, Spanish, and Vietnamese available
- Required questions: Topic, Subject, Grade, Parish, Voice, and Enter Question

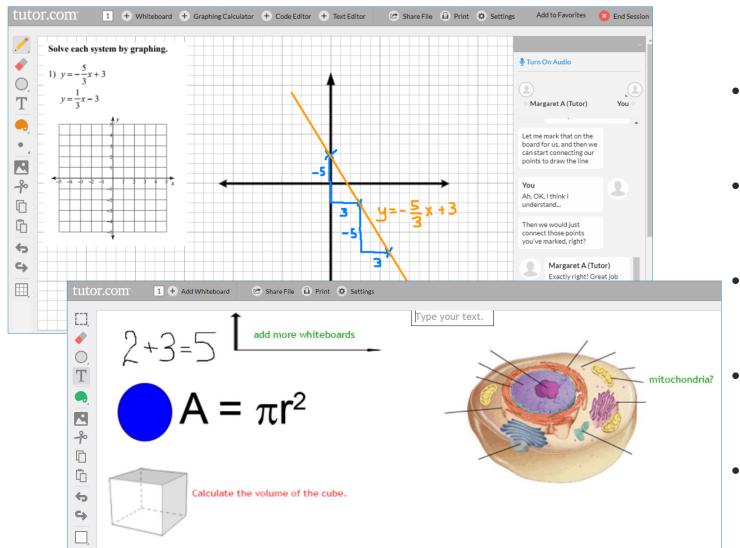
VOICE CAPABILITIES



- Available with all subjects and grade levels
- Choose computer or phone.
- Audio transcript is recorded.
- Audio transcript is transcribed to text.
- Currently unlimited storage but may eventually be limited to 12 months.



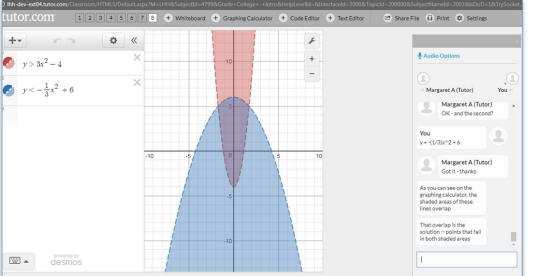
INTERACTIVE WHITEBOARD(S)



- Drawing and writing tools.
- Paste or import images.
- Change background to graph paper
- Drag & drop shapes & formulas
- Open multiple whiteboards

ONLINE CLASSROOM





RESOURCE SHARING

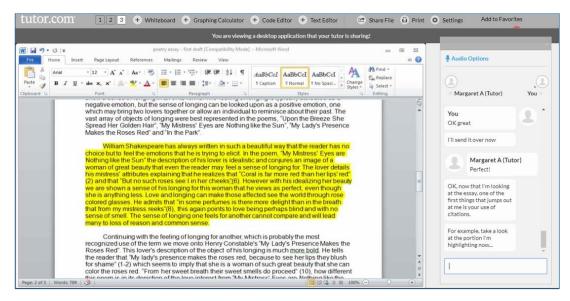
- Tutors enhance the discussion by launching online resources in the classroom for shared viewing.
- Links to shared resources are available in the session transcripts

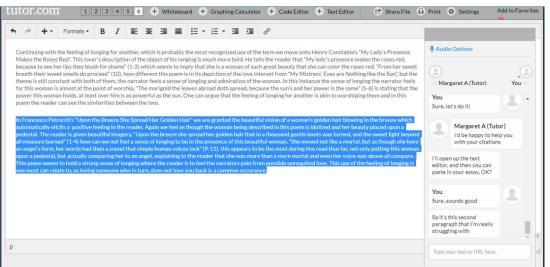
GRAPHING CALCULATOR

- Available for upper level math and science sessions
- Tutor and student can both launch and use the calculator



ONLINE CLASSROOM





APPLICATION SHARING

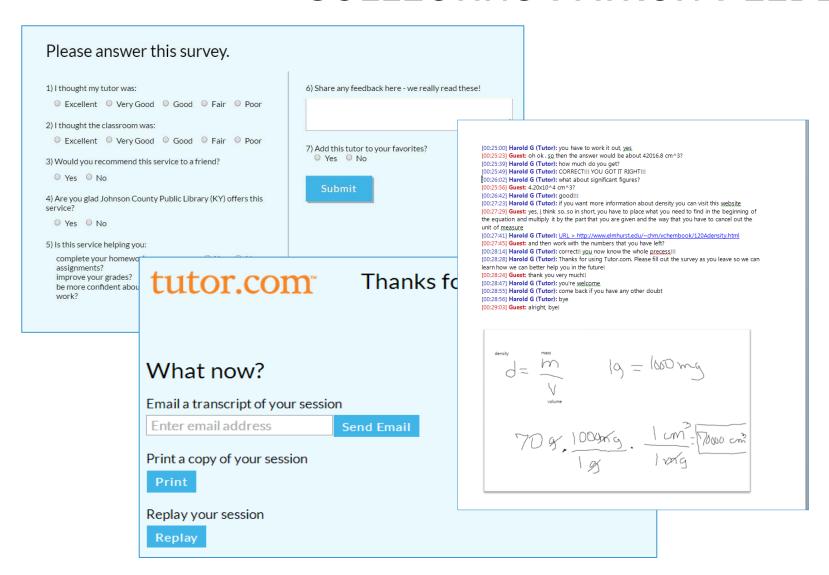
- Word, Excel, PowerPoint, TXT, HTM,
 HTLM, PDF, JPG, BMP, PNG (1 MB, max)
- Tutor shares application so students can see software tools.
- Excellent for teaching MS Office.

TWO-WAY TEXT EDITOR

- Replaces copy/paste of text on whiteboard.
- Allows both student and tutor to modify

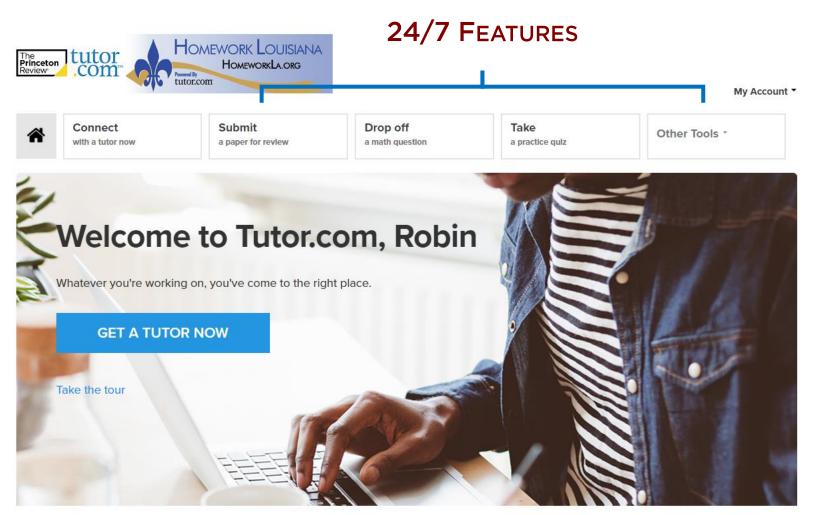


COLLECTING PATRON FEEDBACK

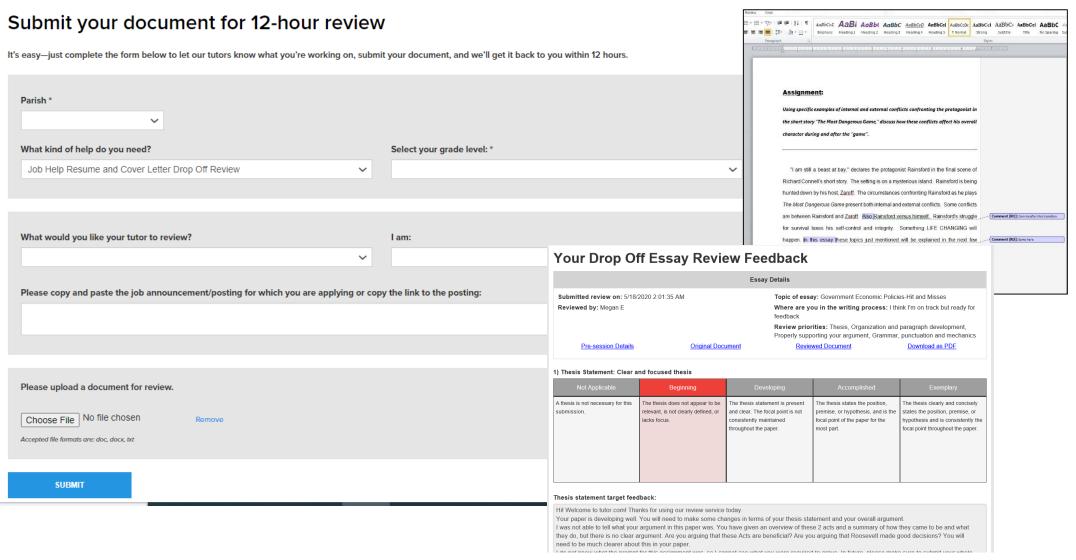


- Post-Session Survey results in your reports
- Session Transcript delivery options:
 - o Email
 - Print
 - Replay Video
- Transcript includes live links and all whiteboards & tools.

ADDITIONAL TUTORING OPTIONS AND EDUCATIONAL RESOURCES



ESSAY & RESUME DROP-OFF



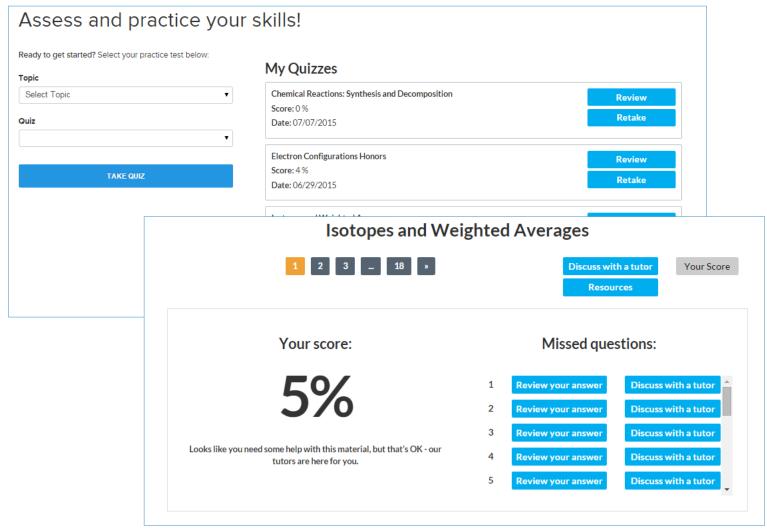
Drop Off Math (Algebra - Calculus)

Got a question? Ask it now.

Sometimes you don't have time for a live session. That's OK. Tutors are standing by to provide step-by-step explanations for your specific problem - just fill out the form below, and you'll

get expert feedback in less tha	an 24 hours.			Step 6: Now we need to graph the line y = 3/2 x + 13/2. There are three different ways to graph an equation of line. (i) By
Please subm	nit one question at a ti	creating a table of values, (ii) Using x-intercept and y-intercept, (iii) By using Slope and y-intercept. Let us choose table method to get few points to plot and then graph them. We can pick any x value preferable two negatives values, 0 and two positive values, so that we can graph on either side of the coordinate plane.		
What kind of help do you n	need?		Select your grade level: *	5- 5-
Math Algebra Drop Off He	elp	~		
Type your question here. In Attach a File Draw your F		re is a certair	n way you want it solved. For example, "Use graphing	Step 7: We need to use the five points that we got in the previous step to plot in the coordinate graph. A point is given by (x, y) the first coordinate is where the point lies on the x axis and the second coordinate is where the point lies on the y axis. Up and to the right are the positive directions and down and to the left are negative directions for both axes. To plot (-2, 3.5), from the origin we need to move LEFT 2 units and UP 3.5 units and plot the points. To plot (-1, 5), from the origin (0, 0) we need to move LEFT 1 unit and UP 5 units. To plot 0, 6.5) we need plot at 6.5 in the y-axis. To plot (1, 6) we need to move RIGHT 1 unit and UP 9 units. To plot a point at (2, 9.5), we need to move RIGHT 2 units and UP 9.5 units. We need to move RIGHT 2 units and UP 9.5 units. We need to point all the points to get the graph of the line y = 3/2 x + 13/2. Hope this helps How did we do? Please take a moment to review your tutor's feedback and leave a comment - we really read them! Rate tutor's feedback:
SUBMIT				산산산산 Would you recommend this service to a friend? Yes No

PRACTICE QUIZZES & SKILLS DRILLS

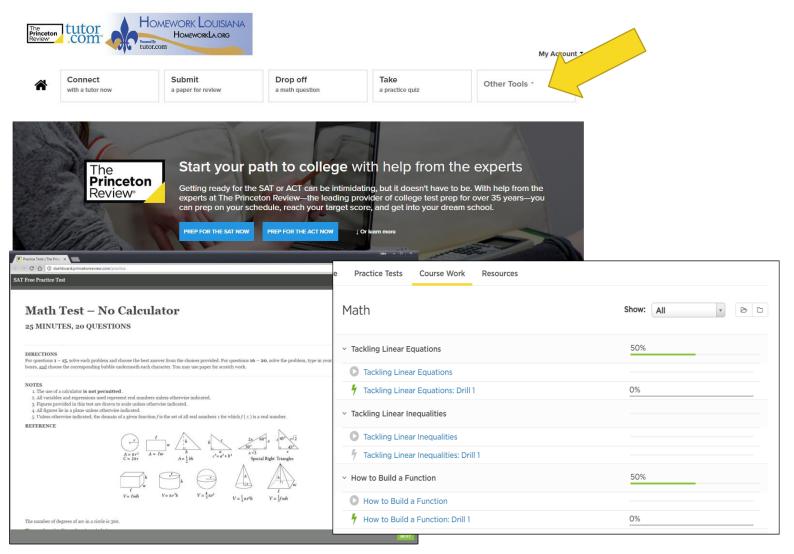


For High School and College Level students:

- Math Fundamentals
- o Algebra I
- o Geometry
- o Algebra II
- o Calculus
- o Biology
- Chemistry
- Physics
- English/Language Arts
- o ASVAB



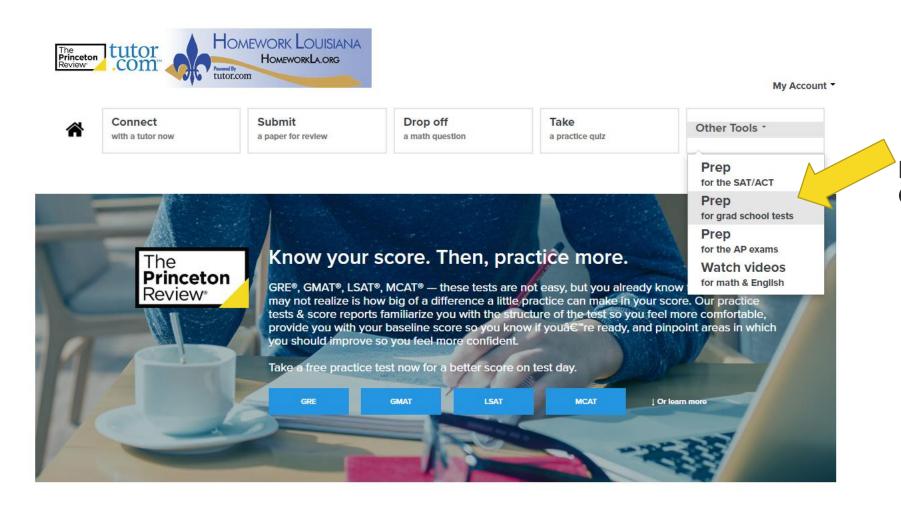
SAT/ACT PRACTICE TESTS



- SAT/ACT Prep Resources
- Personalized Student Portal
- Full-Length Practice Tests
- Full Score Report, Section Scores and Areas of Focus
- Results Tracker Over Time
- Video Lessons
- Practice Drills and Coursework Progress
- The Princeton Review Articles and Advice for Parents and Students



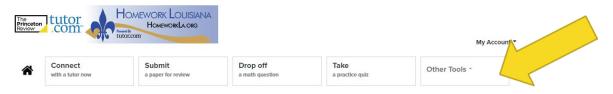
GRAD FULL-LENGTH PRACTICE EXAMS



Prep and Practice Tests for Grad level exams:

- GRE
- GMAT
- LSAT
- MCAT

AP TEST PREP VIDEOS



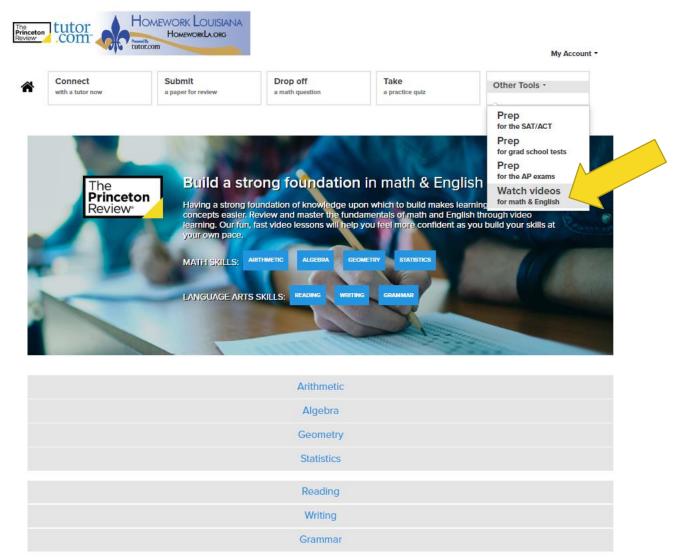




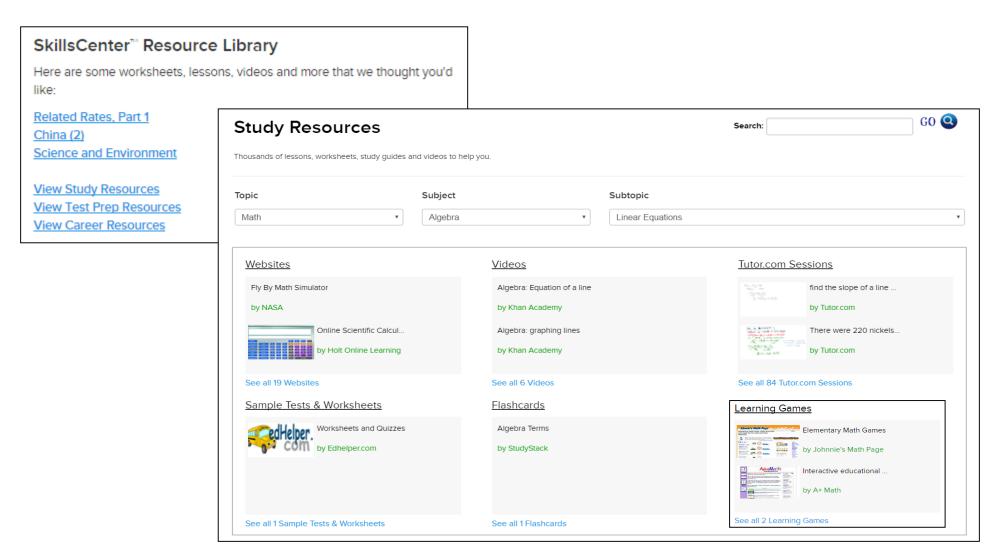
- GetAFive.com Video Lessons
- Videos under 15 minutes in length
- Designed and presented by teachers in:
 - Biology
 - Calculus
 - U.S. History
 - World History



MATH/ENGLISH FOUNDATIONAL VIDEOS



SKILLSCENTER RESOURCES

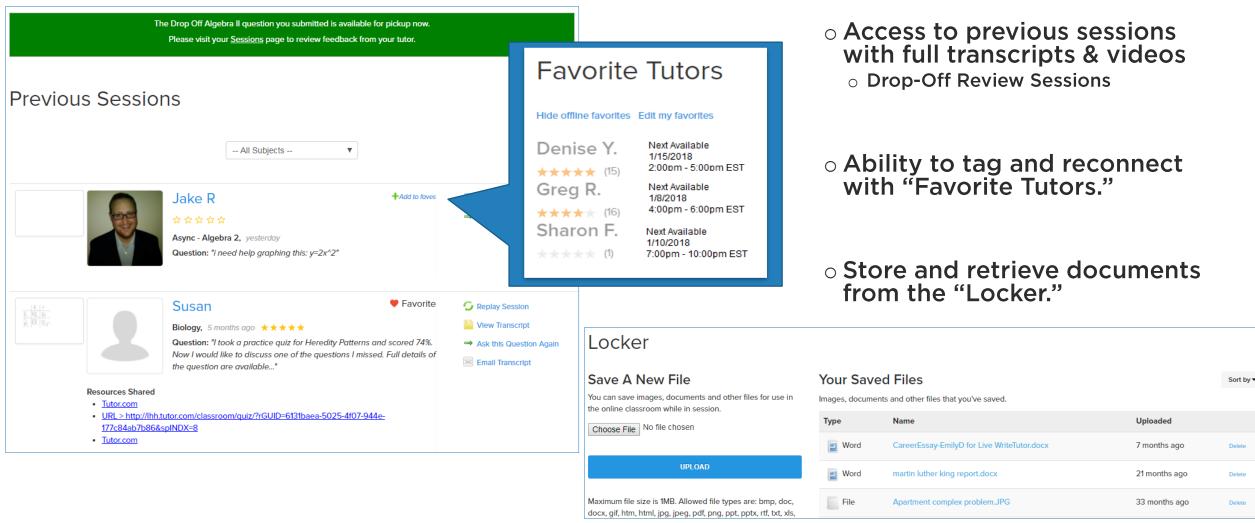




Free Anonymous COPPA Compliant

Unlock extra features! Create a FREE Tutor.com account. Already have an account? Sign in here.					
First name: Email address: Password: Confirm password: Date of Birth:	Month ✓ Day ✓ Year ✓ ☐ I agree to the Terms of Use. CREATE ACCOUNT	 Favorite Tutors – tag and reconnect with your favorite tutors My Sessions – review and share your previous sessions Practice Quizzes – prepare for a test or practice your skills with our practice quizzes WriteTutor Reviews – send in your paper for feedback and guidance Drop-off Math Help – get deep, step-by-step explanations for math solutions Virtual Locker – store your assignments, class notes, projects and more, online Optional accounts are not required to use the service. No thanks. I'll create a FREE account later. 			

"MY ACCOUNT" FEATURES



KICKING OFF BACK-TO-SCHOOL PROMOTION

IT'S ELEMENTARY! (K-3RD)

Safe & Secure Assurance

Tutor.com's top priority is to provide a safe and secure learning environment for students. Our learning solutions are designed for students to get help anonymously from a professional tutor online. No personal information is shared between the tutor and student, and sessions are reviewed to ensure the highest standards of expertise, safety and quality.

Professional, Expert Tutors

We have thousands of tutors, all of whom are carefully screened experts and include certified teachers, college professors, graduate students, select undergraduates from accredited universities and other professionals. The majority are based in the U.S. and Canada.

Every Tutor is Screened, Certified and Background Checked

All of our tutors must complete a rigorous application process and pass an extensive background check to become a certified Tutor.com tutor.

Comprehensive Application. All tutors must demonstrate their tutoring skills and subject expertise during the application process.

Background Checks. Every tutor must complete a third-party background check, which includes a criminal background check and verification of their education.

Practice Each tutor leads mock tutoring sessions to become an expert in our online classroom.

Mentoring Ongoing mentoring and professional development allows tutors to continually develop their skills.

Safe, Quality Sessions

Tutor and student work in a secure online classroom, and no personal information is exchanged between tutors and students. Sessions are recorded and reviewed for quality control.

Our matching system pairs an incoming student to the next available tutor based on the student's grade level and subject they need help with.

No personal information is shared. Students only see a tutor's first name and last initial Students are anonymous to the tutor.

Tutors are strictly prohibited from discussing anything personal with students and from exchanging any personally identifiable information.

All sessions are recorded, including all typing, whiteboard work, websites researched and files shared between tutor and student.

Sessions are scanned for inappropriate words and phrases, and reviewed by Tutor.com staff if flagged by the system.

Students can leave comments after every session, which provide us with feedback to continue to enhance the service.

Compliant with Children's Online Privacy Protection Act (COPPA).

Please contact Tutor.com at clientsupport@tutor.com with any questions regarding safety and security.

"As a parent, I love knowing there is a safe place for my child to look up info as well as get help with her work, that doesn't just give her the answers. Thank you so much for this service."

- Parent of Tutor.com Student

TOOLS / FEATURES

- Safe & secure assurance
- Re-ordered Math, Science and English/Language Arts support
 - Highlights these subjects by grade so students and parents know where to go to get the help they need

OUTLETS

- Emails to PTAs/PTOs
- Teachers/School Librarians
- Social Media (Instagram / Facebook)
- Library Programs



IT'S ELEMENTARY! (4TH-5TH...or 6TH!)



- Who: 4th to 5th graders (sometimes 6th graders!)
- Why: To foster independence, get comfortable online, and build a love for learning through the turbulence of virtual or hybrid school models
- What: Homework completion, remedial skillbuilding, accelerated learning
- How: Tutoring with audio, foundational videos to make up for COVID-related knowledge gaps, account for parental oversight

IT'S ELEMENTARY! (4TH-5TH...or 6TH!)



TOOLS / FEATURES

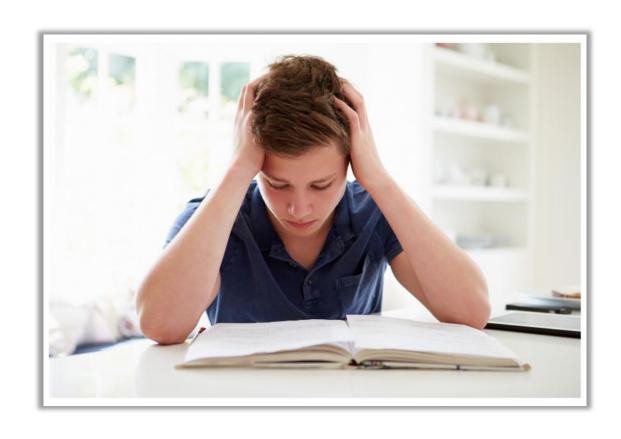
- Flyers for classrooms
- Email announcements
- Animated videos to share with parents and students
- Age-appropriate social media posts

OUTLETS

- Virtual school visits (Zoom)
- Outreach to homeschool groups
- Social media to highlight additional support
- Parenting publications



MAXIMIZETHE MIDDLE! (6TH-8TH GRADE)



- Who: 6th 8th graders
- Why: Stress, time management, self-esteem,
 parents can't help (because they're also working from home)
- What: Writing skills, mid-level math,
 computer/tech, more structured science
- How: Tutoring, drop-off reviews, videos and practice quizzes to occupy students while parents are busy working

MAXIMIZETHE MIDDLE! (6TH-8TH GRADE)



TOOLS / FEATURES

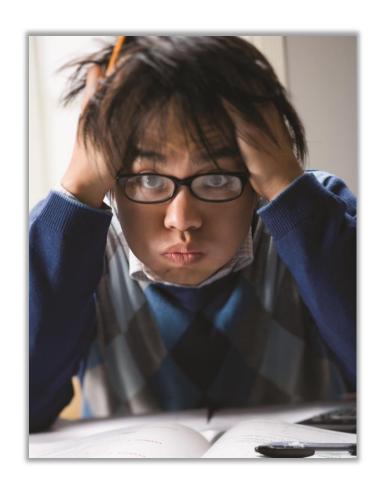
- How It Works Guide
- Emoji bookmarks
- Empathic social media posts
- Virtual demos by the library for patrons

OUTLETS

- English/math teachers
- School librarians
- Instagram/Snapchat/Facebook
- Library tween programs



WHOLLY HIGH SCHOOL! (9TH-12TH)



- Who: 9th 12th Graders
- Why: To balance life with graduation requirements, rigorous coursework, and being college-bound and/or job searching
- What: Core academics, writing skills, AP® courses, ACT®/ SAT® prep, and the list goes on... With inperson tutoring and classes out of the question, Tutor.com and the Princeton Review can plug in the gaps.
- How: Using everything in the Tutor.com Learning Suite!



WHOLLY HIGH SCHOOL! (9TH-12TH)







TOOLS / FEATURES

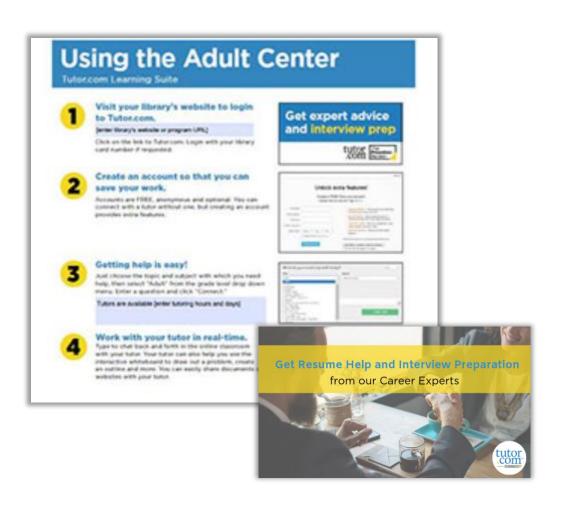
- Social media pieces
- Digital outreach is KEY
- Test prep flyers
- SAT®/ACT® Essentials test prep
- AP[®] test prep

OUTLETS

- Teachers by "type"
- Sports coaches
- Teen-focused Instagram account(s)
- Virtual practice test days and programs for college-bound students



BEYOND HIGH SCHOOL: ADULT LEARNERS



TOOLS / FEATURES

- Social media pieces
- Adult Center flyers
- Graduate test prep (GRE®, GMAT®, MCAT®, LSAT®)
- Resume & cover letter help + interview skills prep
- Library Reference Desk

OUTLETS

- Community Center (online outreach)
- Virtual job fairs
- Local colleges
- Local (online) events



COLLEGE IN THE TIME OF COVID



Let's face it: preparing for college is very different in 2020.

Students can't necessarily tour schools in person and preparing for the SAT and ACT has changed immensely with in-person tutoring and classes moving online for the foreseeable future.

For testing updates: https://www.princetonreview.com/college/sat-test-dates

How can you, as librarians, help your college-bound patrons, and how best can you make sure they know about this additional layer of support? **Digital outreach!**

Tutor.com's Client Resource Center has a consistently-updated section devoted to digital resources: https://www.tutor.com/clientcarelib/la

These can be used in email outreach, social media posts (Instagram, Facebook, Snapchat) and any other way you're reaching patrons right now.

MEET JANE JOB-SEARCHER



Jane needs a job. She's been laid off due to the COVID-19 pandemic and doesn't know where to start her search. She knows she has transferrable skills but isn't sure how to present herself for different opportunities.

Jane hasn't job-searched in awhile and isn't sure how to find new job opportunities. Having been employed for the past several years, and unexpectedly searching for a job, Jamie doesn't know where to begin her search; she also is nervous for the interview process and could use a refresher on the process.

Jane needs to learn about Job Search Assistance from Tutor.com!

Our audio feature is perfect for practicing interviews, and we can review cover letters and resumes via our Drop Off service. Let your patrons know it's available to them. We've always been remote, so let us help you

and your patrons adjust to this new reality!

ACTIVITIES FOR BACK-TO-SCHOOL & BEYOND!





IN YOUR LIBRARY AND COMMUNITY

- Check the link placements on your website and ensure that the links are pointing to the correct location. Make sure they're easy to find so patrons don't have to dig. Also check for correct titles and descriptions.
- Ensure that all staff members are trained so they can answer questions, even from afar.

• **Build awareness:** It's all virtual! Create an outreach plan that works when everyone is working and studying from home. Ask your local news to highlight Homework Louisiana and other online services. Host a virtual SAT®/ACT® bootcamp, demonstrate Homework Louisiana to patrons

IN YOUR LOCAL SCHOOLS

- Back-to-School, In-Services, Parent-Teacher Conferences, classroom demos, library card "fair" – all of which can be done virtually during the COVID-19 pandemic
- Share bookmarks, posters & flyers with school libraries (if students are physically in school; otherwise, share digital resources the schools can use)
- Reach out to homeschool groups and students learning virtually
- **Email** teachers and counselors, **announce** Homework Louisiana in Parent Portals, **include** program cards included with grade reports



Questions? robin.briones@tutor.com