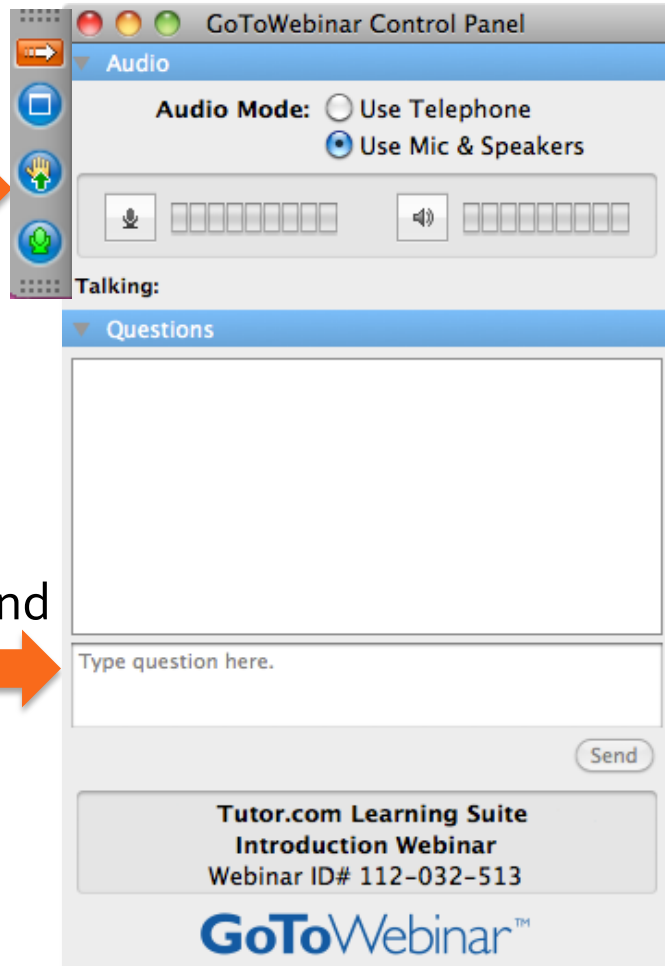


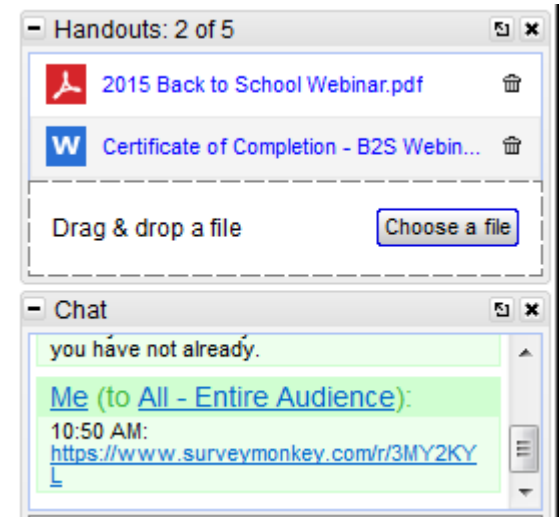
USING GOToWEBINAR

Raise your Hand



Choose the telephone option if you do not want to use your computer headset or speakers

Type your questions or comments and press Send



BACK TO SCHOOL WITH TUTOR.COM

A LIBRARIAN'S GUIDE TO PROMOTION

2015-2016

Presented By:
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Susan.DelRosario@Tutor.com
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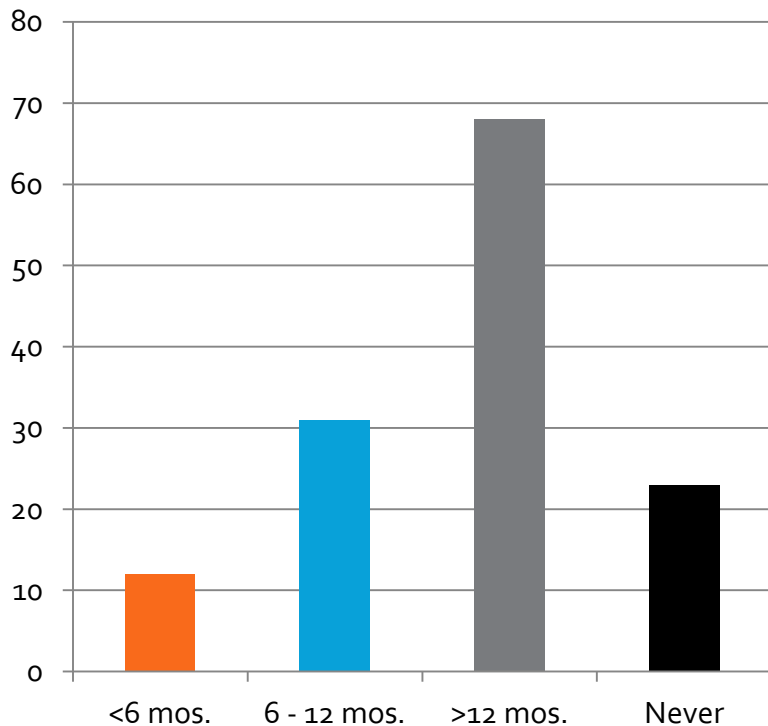


TODAY'S SCHEDULE

- Know Before You Go: Staff Training
- Use the Right Tool: Client Resource Center
- Build a Strong Foundation: Basic Strategies
- Regular Reminders: Year Round Refresh

2015 LIBRARY PARTNER SURVEY RESULTS

Last Training



Everybody knows somebody that will use Tutor.com. Get Trained!

KNOW BEFORE YOU GO SPREAD THE WORD

Staff Training Opportunities

What	Where	When
Public Trainings	CRC: Training & Webinars	Monthly
Demo Video/Recordings	CRC: Step 5! Show it Off!	Anytime
Private Trainings	Client Services Manager	At Your Convenience

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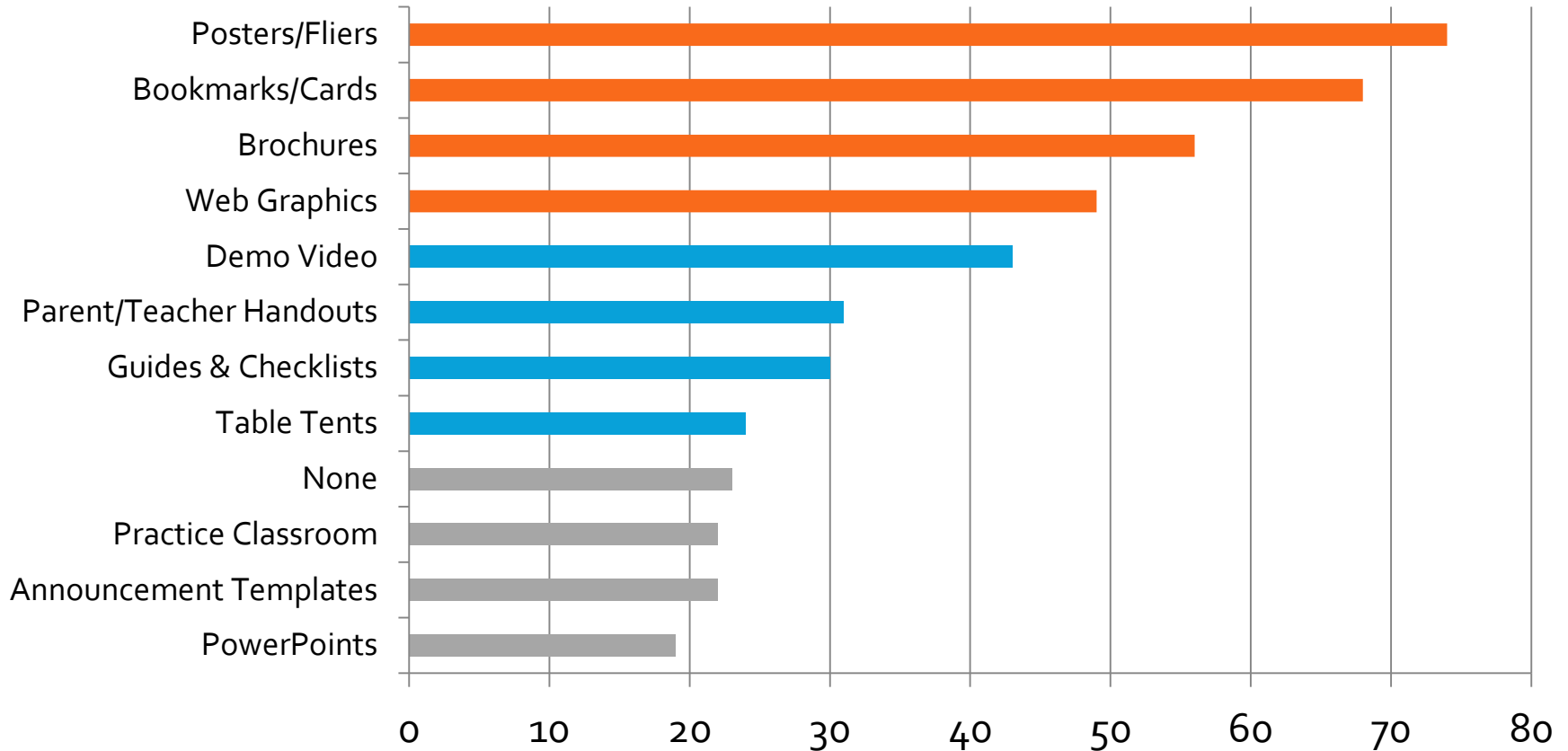
5



I actually used it as a librarian when I was working Ask a Librarian (AAL) one day. I had a math question from a student and I had to go to tutor.com for assistance.

USE THE RIGHT TOOL: CLIENT RESOURCE CENTER

Top Dozen



BUILD A STRONG FOUNDATION

Basic Strategies

Good Strategy	Great Strategy
Fliers in the library	Fliers in the laundromat
Bookmarks at circ. Desk	Bookmarks in school's textbooks
Link on website	Link with graphic and description
Demo at school open house	Demo in math/English classes
YA Staff trained	ALL Staff trained
Article in Newsletter	Article in Newspaper (or News Channel)
Commercial at Teen Program(s)	Commercial at Scout Meeting

1. Leave the Library

2. Speak their Language

3. Repeat Repeat

7



Survey Response from Anonymous
Least Favorite: "no one uses it"
Last Training Attended: Never
Materials Used from CRC: None

REGULAR REMINDERS: YEAR ROUND REFRESH

Fall Themes: Back to School, College Applications, Writing

August: New School Year Resolutions: goal sheets, mobiles & punch cards

September: Library Card Sign-Up Month: card protectors or program cards

October: College Applications: ACT/SAT prep, brochures to counselors

November: NaNoWriMo: WriteTutor coaching in real-time or drop-off service



REGULAR REMINDERS: YEAR ROUND REFRESH

Spring Themes: Testing & Finish the Year Strong!

February: Standardized tests and spring ACT/SAT dates. Host study sessions.

March: Teen Tech Week: Demonstrate Tutor.com as part of digital literacy efforts.

April: Change out materials after spring break. Use Grad or Stress fliers.

May: Applying for Summer Job: Teen blog about Tutor.com Job Search Help



REGULAR REMINDERS: YEAR ROUND REFRESH

Summer Themes: Prevent Summer Slide

May: Teacher's Appreciation Week: Host a Demos & Donuts for Teachers Day

June: Begin the 8-Week Summer Math Challenge. Host Summer Science Day.

July: Review your program statistics with Tutor.com. Update contact list. Test links.

August: Restock handouts and fliers. Retrain/Refresh Staff. Repeat Your Successes.

10 THINGS TEACHERS SHOULD KNOW ABOUT TUTOR.COM

- 1 Personalized Student Support**
Tutor.com provides a 24/7 support system for students who need help with homework or test preparation.
- 2 Extend the Learning Day**
Tutor.com allows students to access help anytime, anywhere, extending the learning day beyond the classroom.
- 3 Impact Student Achievement**
Tutor.com has been shown to improve student achievement and reduce the number of students who are at risk of failing a course.
- 4 Reduce Student Loans**
Tutor.com provides a cost-effective alternative to private tutoring, helping students save money on their education.
- 5 Saves You Time**
Tutor.com allows you to spend more time on instruction and less time on grading and answering questions.
- 6 24/7 Support**
Tutor.com is available 24/7, so students can get help whenever they need it.
- 7 Real-Time Feedback**
Tutor.com provides real-time feedback to students, helping them understand their mistakes and learn from them.
- 8 Accessible From Anywhere**
Tutor.com is accessible from any computer, tablet, or smartphone, so students can get help wherever they are.
- 9 Personalized Learning**
Tutor.com provides personalized learning experiences for each student, based on their individual needs and learning style.
- 10 Increase Student Engagement**
Tutor.com makes learning more engaging and interactive for students, helping them stay motivated and interested in their studies.

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8 Summer Math Fitness Challenges FOR GRADES 9-12

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Grades 8-12

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I resolve to

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- Read a book for fun!
- Learn how to use a database!
- Participate in a library program!
- Use Tutor.com for help!
 - Connect with a Tutor
 - Take a Quiz
- Post my questions & notes!
- Ask a question in class!
- Answer a question in class!
- Get a great teacher comment!
- Reach my academic goal!

When you accomplish each task, come to the library to get your card punched.

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Library address goes here
libraryURL.goshere.com

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I have summer homework, since i am going into algebra 2 honors/trig., and i finished all but one of the problems, since i was really stumped on one part. however after getting help from the tutor that helped me, I understand what to do

LET US HELP

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