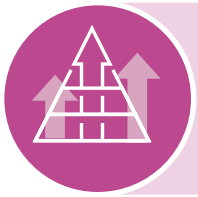
Strategies to Increase Student Use of Tutoring Resources

Targeted outreach. Broad awareness. Greater student success.

Consider these opportunities to increase student engagement with Tutor.com during the remainder of the semester.



Focus on High-DFWI Courses

Target outreach to students enrolled in courses with historically high rates of Ds, Fs, withdrawals, and incompletes. Remind them that tutoring support is available before they fall behind.



Engage Faculty and Staff

Encourage faculty and staff to promote Tutor.com in their classes, announcements, and student interactions. A simple reminder or personal recommendation can go a long way!



Support Student-Athletes

Partner with athletics departments and academic support staff to reinforce the availability of tutoring resources for student-athletes balancing academic and athletic commitments.



Reach Students in Academic Jeopardy

Work with student success teams to connect students who may be struggling academically with tutoring resources that can help them get back on track.



Launch a Final Marketing Push

Increase awareness through campus emails, LMS announcements, social media, and other communication channels. Emphasize the convenience of 24/7 tutoring support, especially as students prepare for final exams and projects.



Connect with First-Year Experience Courses

Reinforce the importance of seeking academic support early and building strong study habits that contribute to long-term success.



Partner with Academic Advisors & Student Success Coaches

Encourage advisors and coaches to recommend Tutor.com during student check-ins, registration discussions, and academic planning conversations.