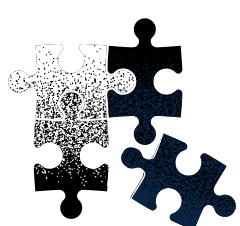


Outreach & Engagement

Make it meaningful



Break through barriers: try it that first time and see how well it works for you and your family.



Remember that **one size does not fit all**. High achievers, those who occasionally seek help, and those who struggle can **all** benefit.



How does online tutoring help **Student A** vs. **Student B**? College readiness; low grades; basic skills; late night studying; writing skills; e-learning support



Why students should try it: 24/7; judgment-free; easy to use; all skill levels; no bad questions; frustration-free; easy writing drop-off

At-home learning

With **online learning** becoming the norm, tutor.com offers students **24/7** support.

Employees are **balancing work** and **education** for themselves and/or family members. Tutor.com is there when they need it most.

Students get **frustrated** and so do **parents**. Take a break and study with a tutor instead.



Encourage students to utilize tutor.com in **math, science, & writing**; integrate into the e-learning day.

Build a calendar

- Schedule **regular communications** to employees (especially back to school & seasonal)
- Use **graphics, handouts, newsletters, CRC, & videos**



Increase visibility

- Highlight tutor.com on **websites, intranet, newsletters, & social media**
- Share **success stories** with employees/families
- **Support** each other in this new phase of learning

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