

Tutor.com Press Kit

About Tutor.com

Since its incorporation in 2000, [Tutor.com](https://www.tutor.com) has delivered more than 27 million online tutoring and homework help sessions to students. The company's more than 4,000 vetted and qualified tutors provide learning assistance that is available 24/7 in a wide variety of subjects. The company's mission is to instill hope, advance equity, and catalyze achievement in schools and communities. Headquartered in New York City, Tutor.com is an affiliate of [The Princeton Review](https://www.princetonreview.com), an education services company not affiliated with Princeton University. Follow Tutor.com on X (formerly Twitter) [@tutordotcom](https://twitter.com/tutordotcom), Facebook [@TutorDotCom](https://www.facebook.com/TutorDotCom), and LinkedIn [@Tutor.com](https://www.linkedin.com/company/tutor.com).

Our Beliefs

At Tutor.com, we believe that every student deserves a personal tutor, and we are dedicated to promoting equity, opportunity, and achievement for all learners. To that end, we partner with colleges and universities, K-12 schools and districts, public and state libraries, employee benefits programs, and the U.S. military to provide 24/7, on-demand tutoring and homework help in more than 250 subjects.

Our Impact

Over more than two decades of supporting students, educators, school leaders, and families, we have helped institutions increase student pass and persistence rates, and learners become more confident in their schoolwork. Our learner satisfaction rates remain consistently high: 97 percent of post-session survey respondents would recommend Tutor.com to a friend, and 98 percent are glad their institution offers Tutor.com. Our On-Demand Tutoring has satisfied ESSA Level II evidence requirements for positive impacts on student outcomes. Our research-grounded High-Dosage Tutoring was purpose-built to help close achievement gaps and enable learners to make significant, accelerated learning gains. Discover efficacy data on our [Research](#) page.

Accolades

Please visit [tutor.com/press-center](https://www.tutor.com/press-center) for awards, testimonials, press releases, and media mentions.

Our Brand

Logos

Please use the transparent “reverse” logos for dark backgrounds and the full-color logos at other times. Please contact PressOffice@tutor.com for high-resolution logo files or information about permissible logo use.

Tutor.com stacked



Tutor.com stacked reverse

(use on dark backgrounds)



Tutor.com horizontal



Tutor.com horizontal reverse

(use on dark backgrounds)



**Tutor.com horizontal
(with tagline)**



**Tutor.com horizontal
reverse (with tagline)**



Co-brand stacked



Co-brand stacked reverse

(use on dark backgrounds)



Co-brand horizontal



Co-brand horizontal reverse

(use on dark backgrounds)



Color Palette



TDC Blue
hex #1a7ab5



TPR Yellow
hex #f7d924



Black
hex #000



Gray
hex #8a837f



Dark Blue
hex #14608f