



The National Education Association Member Benefits and Tutor.com Join Forces to Provide Live, Online Professional Development to NEA Members

NEW YORK, November 2, 2011 - The National Education Association Member Benefits (NEAMB), the nation's largest professional employee organization and Tutor.com, the largest and highest-rated online education provider announced today a partnership to provide MyLivePD to NEA members through the NEA Academy. MyLivePD, is a personal online professional development and coaching service funded by a grant from the Bill & Melinda Gates Foundation. Algebra teachers can sign up at www.mylivepd.com and NEA members can register at: www.neacademy.org/mylivepd.html.

Through this partnership, NEA members who teach algebra will get free access to MyLivePD through June 30, 2012. Space is limited to the first 100 algebra teachers registered. Current service hours are Sunday through Thursday from 2:00 p.m. – 12:00 a.m. Eastern Time.

Teachers will have unlimited access to experienced coaches in a private online environment that includes text-chat and VOIP. Unlike scheduled PD seminars, static software or videos, every MyLivePD session connects a teacher to a live coach for a session tailored to the teacher's specific needs. Teachers never need to make an appointment. They use the service as often as they wish and ask any instructional question ranging from pedagogy to classroom management. Coaches tailor the experience and work with each teacher to create solutions that are used right away in their classroom.

"We are excited to partner with Tutor.com on the MyLivePD product, the just in time delivery of instruction is a significant new way to meet the need of today's busy NEA members and to assist them with their instructional requirements" said Mark Stevens, NEA Academy General Manager. "Tutor.com's innovative delivery concept is going to set a new standard in online professional development delivery."

"NEA's history and commitment to providing high quality online programs to support teachers is one of the many reasons we are excited to expand access to MyLivePD to NEA members," said George Cigale, founder and CEO of Tutor.com. "NEA member feedback will help drive the future innovation of this new type of coaching service that puts teachers first."

More than 100 teachers are already regularly using MyLivePD from the original partners, three Teach for America regions, Baltimore County School District, Hillsborough County Public Schools and Tucson Unified School District.

About the NEA Academy & NEA Member Benefits

The National Education Association is the nation's largest professional employee organization, representing 3.2 million elementary and secondary teachers, higher education faculty, education support professionals, school administrators, retired educators and students preparing to become teachers. The NEA Academy is the professional learning group developed to support educators with the highest quality online programs and is dedicated to meeting the professional needs of teachers and education support professionals.



NEA MB is a wholly-owned subsidiary of the NEA charged with bringing additional value to Association membership by providing financial products and solutions tailored for NEA members and their families.