



## Kaplan Test Prep Students Receive Access to Reduced Subscription Rates for Online Academic Tutoring through Tutor.com

**NEW YORK, October 25, 2011** - Kaplan Test Prep, the world leader in test prep, and Tutor.com, the largest and highest-rated online tutoring service, have joined forces to make one-to-one, online tutoring available to more students at a reduced subscription rate. Beginning today, students enrolled in one of Kaplan Test Prep's comprehensive PSAT, SAT, or ACT programs will have access to special Tutor.com offers that provide them with the ability to connect to an experienced tutor online for academic help the minute they need it, 24/7, without the need for a reservation or appointment.

Through Tutor.com's special offers, students enrolled in Kaplan Test Prep's pre-college preparation programs can now have the added benefit of on demand access to over 2,500 experienced online tutors. Tutor.com has delivered more than 7 million online tutoring sessions, and data shows that students who regularly use online tutoring increase their confidence, complete more assignments and improve their grades. In a recent survey of 1,000 students, Tutor.com found that 86% of students are also more likely to take challenging AP coursework when they know an online tutor is available for ongoing support.

"For decades, we've helped students achieve the admissions test scores they need to get into their top choice schools," said Justin Serrano, President of Kaplan K12 and College Prep, a unit of Kaplan Test Prep. "Now, students can receive access to online, on demand tutoring help to attain the grades they need as well through Tutor.com and its extensive network of expert tutors."

"We are big fans of Kaplan Test Prep and the results they bring to students and their families during one of the most stressful academic periods – preparing for exams and taking challenging college-tracked coursework," said George Cigale, founder and CEO of Tutor.com. "Adding on demand, online tutoring to the Kaplan experience will drive even better results for students as they work to overcome academic challenges."

Tutor.com offers access to online tutors from any Internet-enabled device including the iPhone, iPad, iPod Touch and soon Android devices. Students log in and connect to a tutor in an online classroom that features real-time text chat, interactive whiteboards, a suite of math tools and the ability to share online resources. Using mobile technology, students can even take a picture of their assignments and share it with their tutor. Every student has a private account, where they can connect to their favorite tutors, store their tutoring sessions for review, and share them with a friend, teacher or parent.



## About Kaplan Test Prep

Kaplan Test Prep ([www.kaptest.com](http://www.kaptest.com)), a division of Kaplan, Inc., is a premier provider of educational and career services for individuals, schools and businesses. Established in 1938, Kaplan is the world leader in the test prep industry. With a comprehensive menu of online offerings and a complete array of books, Kaplan offers preparation for more than 90 standardized tests, including entrance exams for secondary school, college and graduate school, as well as professional licensing exams for attorneys, physicians and nurses. Kaplan also provides private tutoring and graduate admissions consulting services. Kaplan, Inc. is a subsidiary of The Washington Post Company (NYSE: WPO)

## About Tutor.com

Tutor.com is the world's largest online tutoring service. The Tutor.com network of over two thousand professional tutors and career specialists have delivered more than 7 million one-to-one tutoring and career sessions in a proprietary online classroom optimized for learning, since 2001. Tutor.com powers tutoring and homework help programs for the Department of Defense; school districts across the country; the states of Alabama, Alaska, Louisiana, Montana, North Dakota and Rhode Island; the District of Columbia, and thousands of public libraries. Tutor.com is the exclusive online education partner for the American Association of School Administrators. For more information, please go to [www.tutor.com](http://www.tutor.com).