

**FALL 2020**

**PROMOTIONAL  
CALENDAR**

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| Use the messaging below in student emails, social media posts, or messages on your website. These templates are adjustable to fit your timeline and messaging needs. | | |
| **Date** | **Message Content** | **Optional Graphic** (preview) |
| **Late Aug/ Early Sept** | **It’s Back to School Season!**  Did you know? You have free access to Tutor.com through the U.S. Military! Get FREE online tutoring to support your academic success this school year.  **Use Tutor.com to:**Use Tutor.com to:   * Connect with one of our 3,000+ expert tutors in an online classroom * Drop off an essay for review and get feedback within 12 hours * View your transcripts and replays of previous tutoring sessions * Save and schedule appointments with your favorite tutors!   **Tutors are available to help with:**   * Algebra * Calculus * English * Writing   + Earth Science   + History   + …and more!     To access free online tutoring, please visit [www.tutor.com/military](http://www.tutor.com/military) to get started. For more information, check out the Tutor.com How It Works Guide, available in [English](https://www.tutor.com/cmspublicfiles/WWW/MIL_HiW_Guide_2019.pdf) and [Spanish](https://www.tutor.com/cmspublicfiles/WWW/MIL_HiW_Guide_2019_SPANISH.pdf).  **Take advantage of this FREE service whenever you need the extra help!**  *If you have any questions, please reach out to* [*militarysupport@tutor.com*](mailto:militarysupport@tutor.com)*. 🡪* [*Subject list available here*](https://www.tutor.com/cmspublicfiles/WWW/2020_MIL_Subject_List.pdf)*.* |  |
| **Early Sept** | **Kick Off the School Year Right!**  Kick off the 2020-2021 school year right with Tutor.com! In an average 30-minute session, you can get the homework help you need from a friendly subject-matter expert—FREE to you through the U.S. Military.  Visit [www.tutor.com/military](http://www.tutor.com/military) to connect with a tutor today! |  |
| **Late Sept** | **Falling Grades?**  Jumpstart your studies with help from Tutor.com! Military families have access to **FREE on-demand tutoring**.  Make this term a great one by connecting with a tutor today. Visit [www.tutor.com/military](http://www.tutor.com/military) to get started. |  |

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| **Early Oct** | **Got Writer’s Block?**  Get help from an expert writing tutor—FREE through Tutor.com! Connect to a live session for immediate help brainstorming and organizing, or drop off your current writing draft to get back comprehensive feedback in under 12 hours.  Visit [www.tutor.com/military](http://www.tutor.com/military) to get started today! |  |
| **Mid-Oct** | **Fall into Good Study Habits!**  Leaving homework to the last minute? Connect with a tutor for helpful study tips to get better organized, or get help with a specific subject or problem. All military families have FREE, on-demand access to online tutors.  Take advantage of this service by connecting with a tutor today. Visit [www.tutor.com/military](http://www.tutor.com/military) to get started. |  |
| **Late Oct** | **Hocus Pocus – Don’t Lose Focus!**  Has homework become frightening? Overcome your fears with FREE practice and expert help from Tutor.com. All military families have access to free, on-demand online tutoring through Tutor.com.  To connect with an online tutor, visit [www.tutor.com/military](http://www.tutor.com/military) today! |  |
| **Early Nov** | **Cramming for Midterms?**  Don’t panic! Connect with an expert online tutor FREE to help you prepare.  Military families are eligible for free on-demand tutoring through Tutor.com, so get your questions answered and get in the practice you need with friendly and supportive tutor! All it takes is a few clicks. Get started at [www.tutor.com/military](http://www.tutor.com/military) today. |  |
| **Mid-Nov** | **Need a Study Buddy?**  Tutor.com’s expert online tutors are available to you completely FREE through the U.S. Military! Get direct help in a range of topics in math, science, history, writing, and much more!  To connect with a tutor, head to [www.tutor.com/military](http://www.tutor.com/military) today! |  |
| **Late Nov** | **Get Back on Track**  Is life derailing your studies lately? Get back on track and pick up speed with Tutor.com’s on-demand online tutoring—FREE for military families! Visit [www.tutor.com/military](http://www.tutor.com/military) to get started. |  |
| **Early Dec** | **Finals Are Coming: ‘Tis the Season to Grind!**  Use your free access to on-demand tutoring to give your study routine a helpful boost! Experts are available to help you prep for exams and work with you to practice before your tests!  End the semester strong by connecting with an online tutor. Visit [www.tutor.com/military](http://www.tutor.com/military) to get started. |  |
| **Late Dec** | **Wrap Up the Semester with Tutor.com**  Take advantage of the FREE resources the Tutor.com has to offer—including one-to-one tutoring sessions with expert online tutors!  Visit [www.tutor.com/military](http://www.tutor.com/military) to get started. |  |

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**Your Fall 2020 graphics come in two convenient sizes:**

* (1080 x 1080) for social media
* (3840 x 2160) to share on big screens (hi res!)

Find these downloadable graphics here in a convenient ZIP format:  
[**Tutor.com/military Partners & Promoters Page**](https://www.tutor.com/clientcaremil).