

Website Placement Guide



Placing links to SLED's Live Homework Help® service is the most critical step in sharing access to free online tutoring with your patrons. These practices can help you make SLED's Live Homework Help® easily accessible to all.

Put links “everywhere.”

SLED's Live Homework Help® serves several functions: tutoring, test prep, job search assistance, and parent & teacher support—just to name a few. It is used by kids and teens as well as adults. Therefore, be sure to place a link on each page that serves your different audiences. Some examples include:

- Top or side of navigation menus and “Quick Link” options
- Home page carousel advertisement at back-to-school time or during program launch week
- Kids'/Children's Page, especially if you already have Homework Help or Parent Resources pages
- Teens' Page, especially if you already have a Homework Help page
- eLearning, Research, and/or Resources page(s)
- Adult Literacy, Job, or Career pages (if offering adult services)

Make it visible & recognizable.

Use the web graphics available on the SLED Live Homework Help® Client Resource Center at tutor.com/clientcarelib/ak/graphics to make your links easy to spot. We suggest using these standard SLED Live Homework Help® graphics that match other SLED Live Homework Help® promotional materials in order to help build recognition. Also, try to keep the links “above the fold” so that patrons do not have to scroll down to find them.

Tell them what it is.

Some patrons may not realize that SLED's Live Homework Help® is different than scheduled, in-person tutoring. Include a short description of the service to enlighten them to all the ways that SLED's Live Homework Help® can help them succeed! Here are some blurbs you may want to consider using:

- SLED's Live Homework Help® provides on-demand tutoring, homework help, test preparation and writing assistance for students in grades K-Adult in over 60 subjects. No appointment is necessary! Tutors are available. You can also use their drop-off reviews, practice quizzes, video lessons, and The Princeton Review® SAT®/ACT® Essentials for self-study, 24/7.
- SLED's Live Homework Help® Adult Learning & Career Center connects lifelong learners with expert tutors and career coaches in an easy-to-use, anonymous online classroom. Get one-to-one tutoring or job search assistance in over 60 subjects, including GED® preparation. You can also use their drop-off reviews, practice quizzes, video lessons, and The Princeton Review® GMAT®, GRE®, LSAT® and MCAT® Practice Tests for self-study, 24/7. Tutors are available
- Connect online with an expert Job Search Coach to receive one-to-one, on-demand assistance with your job search. SLED's Live Homework Help® job search experts are available to help navigate online job sites, complete applications, write/review resumes and cover letters, and even practice for an interview! Coaches are available online from

Show them before they connect.

Consider linking to our the [online practice classroom](#) (powered by Tutor.com) where patrons can practice using the classroom themselves! More helpful resources are also available on the Client Resource Center at tutor.com/clientcarelib/ak.

Questions? clientsupport@tutor.com